



Match & Meet FAQs

Questions about the Match & Meet service

1. What is Match & Meet?

Match & Meet is a platform that matches suppliers and potential customers based on their profiles, and helps them get in touch. It's easy to initiate contacts with potential business partners before a trade show begins, which can then be pursued face-to-face at the event.

2. Who is the Match & Meet service for?

Match & Meet is for exhibitors and visitors (potential customers), as well as non-exhibiting suppliers. The service can help anyone who is looking for new customers, network partners, information sources or investors – because personal contact is the basis for business success.

3. Is Match & Meet available in languages other than German?

Yes, Match & Meet is also available in English. You can change the language setting on the website at any time.

4. What are the different Match & Meet modules?

The modules range from free basic registration on the online platform, all the way to individual appointment scheduling and the integrated delegation program. The following modules are available:

Free registration (only for exhibitors and suppliers)

Free registration lays the groundwork for better networking:

- Create your personal profile so that the target customers that match your profile input can find you
- Receive and confirm contact and appointment requests
- View the current number of possible matched business contacts in the database
- Opt for the full Match & Meet package at any time if you decide you want to actively connect with contacts yourself

Match & Meet

Worldwide online business matching including scheduling of appointments with potential business partners

- Create a personal match profile
- Receive direct access to the Match & Meet database as well as an individual match list with potential business contacts – regularly updated
- Use convenient search and filter functions to sort your matches
- Receive and confirm contact and appointment requests
- Select your priority customers / partners and send your own contact and appointment requests
- Take advantage of the automated appointment-setting function
- Manage your meetings in the online appointment calendar

5. How much does the Match & Meet service cost?

The Match & Meet service is free of charge for visitors (potential customers). For exhibitors and non-exhibiting suppliers, the following conditions apply: €99* (three-day access), €300* (annual package).

* Prices are subject to VAT and valid for all participants unless otherwise indicated

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6. Match & Meet subscription periods

Match & Meet is of unlimited duration for visitors (potential customers). For exhibitors and non-exhibiting suppliers, the following conditions apply:

- Match & Meet (three-day trial package)

Exhibitors: Subscription/activation begins with the first login on the relevant trade fair website (with OBS booking).

Non-exhibitors: Subscription begins with the activation of the service by the Match & Meet team after the customer has booked the service using the order form requested at match&meet@messe.de. If you wish to use the trial package at a later date, it should only be activated then.

- Match & Meet

Exhibitors: Subscription/activation begins with the first login on the relevant trade fair website (with OBS booking) and ends approx. 8-10 weeks before the next edition of the event.

Non-exhibitors: Subscription begins with the activation of the service by the Match & Meet team after the customer has booked the service using the order form requested at match&meet@messe.de. It ends approx. 8-10 weeks before the next edition of the event.

7. Can I cancel Match & Meet?

No, Match & Meet **cannot** be canceled, because the service is made available to you online immediately after booking it.

8. Do I need to register as a Match & Meet user?

Yes, to use Match & Meet you need to register with the service.

9. How do I register for Match & Meet?

Please follow the next steps according to your user role:

- As a non-exhibitor (demand-side users):

The trade fair website: The following path leads you to the registration button: "Visitors" tab -> Visitor Services -> Matchmaking Service -> Create a Match & Meet profile now.

- As a non-exhibitor (supply-side users):

The link for the Match & Meet registration as well as the order form for booking the fee-based module can be requested via match&meet@messe.de.

- As an exhibitor - You have two booking options:

The OBS online ordering system: section Match & Meet: Your Match & Meet contact manager can generate a profile using the personal order and ID number, and then log in at the appropriate login area and activate the Match & Meet service.

The trade fair website: The following path leads you to the registration button: "Exhibitors" tab -> Exhibitor Services -> Lead Services -> Match & Meet -> Overview -> Register now free of charge." You need your order and ID number to register as an exhibitor. These can be found on your stand confirmation documents.

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10. How do I find a company and the product or solution I'm looking for with Match & Meet? How do I find the right customers for my products and solutions?

Based on your profile information, the Match & Meet tool analyzes potential business partners (match criteria: product groups, highlight topics and contact goals; search criteria: job position and function) and suggests companies in the form of a match list that can deliver exactly what you need. You can further refine the match list using filter options, and call up profiles in a detailed display.

11. Tip for better search results

Expand your profile with additional information: a complete presentation of your company and products has a positive impact on Match & Meet contact suggestions – the more detailed you are, the more precisely we can identify the corresponding matches. Vary your matching and search criteria to generate different hit lists.

12. How can I make contact with business partners?

As soon as a potential business partner is identified in your match list, you can initiate contact. Add a brief question or request that will awaken interest and provide more information about the potential business partner. You can also be contacted yourself by other Match & Meet participants. Every request for contact can be confirmed or declined, and managed later. After a successful contact confirmation, appointments can be arranged.

13. Where do arranged meetings take place?

You have the possibility of meeting at the exhibitor's stand. For more ease and privacy in your meetings, you can also book a conference room at the exhibition center or purchase a Premium Pass for the Premium Lounge in the IC (Information Center).

14. Can my entire profile be viewed by every user?

Full profile information (particularly contact information) can only be viewed after confirmation of a contact.

15. Who supports me with Match & Meet?

You can contact the Match & Meet team via:

Tel.: +49 511 89-34550

E-mail: match&meet@messe.de

16. I forgot my password

If you forget your password, click on "Password reset" in the sign-in area and you will be sent an email with a link to create a new password.

17. I wish to stop participating in Match & Meet

Viewing of your personal data by other Match & Meet participants, and thus participation in Match & Meet, can be deactivated at any time.

18. I want to delete my Match & Meet profile

You can delete your Match & Meet profile and thereby also your profile for the relevant trade fair at any time on the website.



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